

## Celebrate Enterprise Trade Fair

PRMB0062, Penrhyn Road Campus

22 March 2018, 12:30 - 5:00 pm

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### Running order

**12.30-1.30:** Students arrive and set up their tables on a first-come, first-serves basis. Each student company set up their stand using the provided tables.

**1.30:** Trade begins! We are expecting **11 undergraduate companies** and **7 postgraduate companies**, for a total of 18 student teams trading on site. Prizes will be awarded across four categories: **best trade stand, best sales team, best product**, and **best company overall**.

Prizes will consist of Amazon vouchers awarded as follows:

- Best Sales Pitch (£50)
- Best Trade Stand Display (£50)
- Best Product (£50)
- Best Company overall (£100)

**You will not have to contribute any cash towards prizes!**

**17.00:** Celebrate Enterprise Awards Ceremony

**18:30:** Networking reception



Celebrate Enterprise 2017 (image: [Enterprise](#))

Enquiries on the trade fair set-up:

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## Celebrate Enterprise Awards Ceremony

5.00 pm	<p><b>Welcome to Celebrate Enterprise</b></p> <p><b>Prof Ronald Tuninga</b> introducing</p> <p>Host Martha Mador, Head of Enterprise Education</p>
5:15 pm	<p><b>Celebrate Enterprise Staff Awards</b></p> <p>Introduced and awarded by: <b>Jenni Woods / Annie Hughes</b></p> <p>Staff Enterprise Champion 2017  Staff Commercial Entrepreneur 2017  Staff Social Entrepreneur 2017</p>
5:30 pm	<p><b>Keynote speaker:</b></p> <p><b><i>Arvinder TBC</i></b></p>
5:45 pm	<p><b>Trade Fair and Young Enterprise Pitching Competition Awards</b></p> <p>Introduced and awarded by <b>Alice Comi</b></p> <p><b>Trade Fair Awards:</b></p> <p>Best Stand  Best Product  Best Sales Team  Best Trade Fair Company</p> <p><b>Young Enterprise Pitching Competition Awards</b></p> <p>The winning team will represent KU at the YE Finals in Loughborough.</p>
6:00 pm	<p><b>Celebrate Enterprise Student and Graduate Awards:</b></p> <p>Student Enterprise Champion 2017  Most Enterprising Student 2017  Student Social Enterprise award 2017  Entrepreneur of the Year 2017</p> <p>Introduced and awarded by <b>Dwain Reid</b></p>
6:15 pm	<p>Closing remarks + Networking reception with guests, entrepreneurs and staff</p>